



HUKC Zine by KCSSC

ADVERTISING REQUEST FORM



Size: 5.5" X 8.5"

Total Pages: 14+

Full Page Ads per Issue: 2

Half Page Ads per Issue: 2

Binding: Saddle-stitched

Issue Schedule: Quarterly,
hitting shelves 1 week prior
to the volume date- Sept,
Dec, March, June

Hukc, published by Kittitas County Ski and Snowboard Club (KCSSC), highlights the shred culture of Kittitas County with a soon-to-be readership of over 500.

Hukc is an independent Zine relevant to local rippers and provides inspirational, high stoke content featuring locals shredding on snow, skate, land, water, and hucking major air. "Hukc" is a play on Upper Kittitas County acronym, UKC, an ode to the locals who get rad in this beautiful county. Proceeds from Hukc go directly to KCSSC Non-Profit to support kids in action sports.

ADVERTISEMENTS:

Hukc will have the sole discretion for determining the types of advertising that will be accepted and displayed. Under no circumstances will Hukc's acceptance of an advertisement be considered a guarantee, warranty or endorsement of the product(s) advertised or the company that manufactures it. Hukc reserves the right to discontinue advertising at any time. Previous acceptance of an advertiser under these guidelines does not guarantee continued acceptance. Advertisements are reviewed on a case-by- case basis.

ADVERTISING RATES:

Advertising rates indicated below are for color artwork only.

Ad Size	Ad Dimensions (width x length)	Single Issue Rate	Full Year Rate (4 issues)
Back Cover	5.5" x 8.5"	\$300	\$1000.00
Page 1	5.5" x 8.5"	\$250.00	\$800
Full Page	5.5" x 8.5"	\$200.00	\$700.00
Half Page Horizontal	5.5" x 4.25"	\$100.00	\$350.00
Quarter Page	2.75" x 4.25"	\$50.00	\$175.00

FILE SPECIFICATION FOR ADS:

Files accepted: .pdf, .png and .jpg
300dpi or higher

Full Page: 528x816px. Half Page:
528x408px Logo on Back Cover:
144x144px

INSERTS:

Inserts may be considered but
are subject to quote and
content approval by Hukc.

CONTACT: Stefani Porter | Tel: 509-808-6388 | Email: kcscyouth@gmail.com

YOUR INFORMATION:

Company Name: _____

Contact Name: _____

Phone: () _____ Fax: () _____

E-mail: _____

Mailing Address: _____

Billing Address (if different from above): _____

Client Signature: _____ Date: _____

AD PLACEMENT:

Hukc Issue	Size of Ad	Cost
September		
December		
March		
June		
Full Year		

Payment is due upon ad approval via direct
donation to KCSSC via venmo @KCSSC or
check or website www.kcsscs.com